

**BRINKS  
HOFER  
GILSON  
& LIONE**

**CERTIFICATE OF EFS FILING UNDER 37 CFR §1.8**

I hereby certify that this correspondence is being electronically transmitted to the United States Patent and Trademark Office, Commissioner for Patents, via the EFS pursuant to 37 CFR §1.8 on the below date:

Date: January 8, 2009 Name: John G. Rauch - Reg. No. 37,218 Signature: /John G. Rauch/

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Appln. of: Robert Allan Main et al.

Appln. No.: 09/778,666

Filed: February 6, 2001

For: SYSTEM AND METHOD FOR MANAGING  
ADVERTISING INVENTORY TO MAXIMIZE  
ADVERTISING REVENUE

Docket No: 12729-78 (Y00261US00)

Examiner: Donald Champagne

Art Unit: 3622

Conf. No.: 4361

**TRANSMITTAL**

Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**Attached is/are:**

Status Request.

**Fee calculation:**

No additional fee is required.

Small Entity.

An extension fee in an amount of \$\_\_\_\_ for a \_\_\_\_-month extension of time under 37 CFR § 1.136(a).

A petition or processing fee in an amount of \$\_\_\_\_ under 37 CFR § 1.17(\_\_\_\_).

An additional filing fee has been calculated as shown below:

	Claims Remaining After Amendment		Highest No. Previously Paid For	Present Extra	Small Entity		Not a Small Entity	
					Rate	Add'l Fee	OR	Rate
Total		Minus			x \$25=			x \$50=
Indep.		Minus			x 105=			x \$210=
First Presentation of Multiple Dep. Claim					+\$185=			+\$370=
					Total	\$	Total	\$

**Fee payment:**

Please charge Deposit Account No. 23-1925 in the amount of \$\_\_\_\_ for \_\_\_\_.

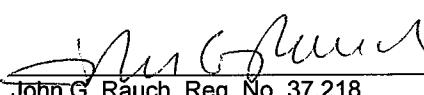
Payment by credit card in the amount of \$\_\_\_\_ (Form PTO-2038 is attached).

The Director is hereby authorized to charge payment of any additional filing fees required under 37 CFR § 1.16 and any patent application processing fees under 37 CFR § 1.17 associated with this paper (including any extension fee required to ensure that this paper is timely filed), or to credit any overpayment, to Deposit Account No. 23-1925.

Respectfully submitted,

January 8, 2009

Date



John G. Rauch, Reg. No. 37,218

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**STATUS REQUEST**

Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Applicants respectfully request a status report regarding this application. Applicants' attorneys have not received any correspondence regarding this application for over three years. Applicants' attorneys filed an Appeal Brief on August 15, 2005.

No fee is required for the request for a status report. However, should a fee be required, the Commissioner is hereby authorized to charge payment for any additional fees required under 37 C.F.R. § 1.16 and any patent application processing fees under 37 C.F.R. § 1.17 associated with this communication to Deposit Account No. 23-1925.

Respectfully submitted,

January 8, 2009  
Date

  
John G. Rauch, Reg. No. 37,218